

ASBMT Corporate Council

Mission Statement

The Corporate Council was established to:

- Enhance meaningful dialog between industry and BMT thought leaders.
- Share information, advice and assistance for developing new products and services to improve BMT.
- Create workshops and demonstration projects to address BMT issues

Current Goals

- 1) Establish and strengthen relationships with pharmaceutical and medical device makers. Continue to recruit members to the Corporate Council.
- 2) Share information, advice and assistance in developing new products and services to improve blood and marrow transplantation.
- 3) Build relations which Industry and BMT thought leaders which can result in problem-solving discussions throughout the year.

Ongoing Objectives

- 1) Increase Corporate Council membership.
- 2) Explore new membership opportunities (e.g. institutions, payers)
- 3) Provide educational value to members.
- 4) Develop strategies to solve industry problems and capture opportunities.